

Indian Diaspora Council International

Shared heritage, aspirations and interests www.IndianDiasporaCouncil.org

19th September 2018 (EST-USA)

Press Release

Canadian PIO Entrepreneur Ken Singh Donates \$20,000 for Kerala Flood Relief

The Indian Diaspora Council International (**IDC**) is very pleased to announce that IDC Life Member **Ken** (Kanhai) **Singh** of Toronto, Canada, has donated \$20,000 CAN (\$16,000 USD) to towards Kerala Flood relief.

The donation was made to the Vishnu Mandir to channel the desperately needed funds appropriately and for optimum reach and relief to those "affected by the recent devastating floods which that have caused numerous deaths, displacement, suffering, pain and anguish. Several local and international news reports have compared this flooding as the worst in Kerala in a century".

Refer to **IDC Press Release** "Support for Relief Efforts for Victims of Floods in Kerala, India" http://www.indiandiasporacouncil.org/news.php?id=86



Ken Singh remarked that his "contribution is to help those in urgent need in Kerala, being of service to humanity at such times of massive despair and destruction"

Ken Singh made the generous donation upon solicitation of Cliff Rajkumar, president of IC Canada, who conferred with IDC on the most efficient and expedient way for optimum effect.

Guyana born Ken is President of Atlas Cargo, International Freight Transportation in Toronto with branches in Calgary, Edmonton Montreal and Vancouver. He was recently profiled in IDC JOURNAL Newsletter. http://www.indiandiasporacouncil.org/idc-journal-march-2018.php

Excerpt from IDC profile: "Ken believes in giving back to society and he finds the time, amidst his busy schedule to actively assist in his local community and many other social causes worldwide. The Life Illustrated magazine article states, "He volunteers with the CPPS, a catholic mission project that works on projects to provide health care and clean water in Africa. The Central American arm of World Vision; Bosnian Children Cultural Heritage Center are all beneficiaries of his efforts to contribute to the various communities."

IDC commends Ken Singh on his generous contribution and continues to urge relief contributions online and desperately needed clothing, materials and non-perishable food via bona fide international relief agencies and community organizations.

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Indian Diaspora Council International (IDC), established in 1997, is an international non-profit organization with global affiliates and membership in 21 countries with the objective to embrace, engage and enhance the shared heritage, aspirations and interests of persons of Indian origin with optimum inclusivity.